

# Report on the Conduct of INVEST Dissemination Forums

# Investment Enabling Environment (INVEST) Project

Submitted to:

John Avila, Contracting Officer's Representative Office of Economic Development and Governance U.S. Agency for International Development/Philippines under Contract No. AID-492-C-11-00005 (Output No. 4.1, Deliverable No. 4, Component No. 3)

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# **LIST OF ACRONYMS**

ASEAN Association of Southeast Asian Nations
BPLS Business Permit and Licensing System

CDO Cagayan de Oro

DILG Department of the Interior and Local Government

DOST Department of Science and Technology
DTI Department of Trade and Industry

INVEST Investment Enabling Environment Project

LGU Local Government Unit

USAID United States Agency for International Development

# I. INTRODUCTION

The Investment Enabling Environment Project (INVEST) is a United States Agency for International Development (USAID)-supported two-year project that aims to assist the Philippine government to: (a) lower the transaction costs of doing business, particularly those in securing business permits and licenses and (b) capacitate local government units (LGUs) in promoting investments. It focuses its efforts both at the national level and at the level of its three partner cities of Batangas, Iloilo, and Cagayan de Oro (CDO).

As part of its Option year work plan, INVEST committed to undertake two activities as part of its project-ender activities. The first is the presentation of three seminal studies that constitute the next wave of business permitting reforms to the partner cities; (1) risk-based sanitation inspection; (2) streamlined processes for securing construction-related permits; (3) streamlined processes for securing business permits for tourism enterprises. The second activity involved the organization of the end-of-project forum to highlight the gains it achieved, the experiences that contributed to its success, and the lessons it learned in project implementation and management, including the technology that the INVEST has employed. Similar forums were planned to be conducted in the each of the partner cities. The latter was originally intended to be part of the Local Government Code Celebration on October 2014. However, after discussions with the Department of the Interior and Local Government (DILG), the holding of the forum did not materialize since the theme of the forum was on the role of local governments in the context of the ASEAN Economic Integration.

At best, the project could only disseminate the studies given the short life of INVEST and the complexity of the reforms recommended in the three studies. This report on the results of the dissemination forums conducted in the three partner cities supported by INVEST aimed at presenting the abovementioned three studies on business-related permitting systems. This submission is in compliance with Deliverable 2 under Component 3 of the Project's Option Year Work Plan.

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<sup>&</sup>lt;sup>1</sup> The Project's Option Year work plan submitted on September 27, 2014 also identified a fourth study for dissemination – Study on risk-based Fire Inspection. However, this study had to be removed from the approved revised Option Year Work Plan (as of June 2014) due to difficulties in getting consultants.

<sup>&</sup>lt;sup>2</sup>The original study on tourism aimed at recommending measures for the streamlining of processes for securing permits for hotels and similar establishments. However, in the process of conducting the study, the recommendations were applicable to all tourism enterprises. Hence the study's title and focus was revised to "Study on the Streamlining of Business Permit Procedures for Tourism Enterprises."

# II. DESCRIPTION OF THE DISSEMINATION FORUMS

# A. Objective

The presentation was basically aimed at presenting to the partner cities the recommendations of the three studies on business-related permitting systems conducted by the Project. It was also an opportunity for the Project to present the draft Joint Memorandum Circular among three oversight agencies – DILG, DTI and DOST – that set new standards for processing business permits by cities and municipalities.

# B. Program

- 1. General Description. The half-day program simply followed the objectives of the activity, which was basically a presentation of INVEST-funded studies. Since it was deemed as the last activity of the Project in the cities, the program started with an overview of the INVEST assistance to the study to situate the studies being presented. In the case of Iloilo, the Dissemination Forum coincided with the visit of Mr. Clay Epperson, Director for Program Resources Management, to the city. Attached are the programs for the forums in the three cities (refer to Annex 6).
- 2. *Detailed Program.* The program consisted of the following parts:
  - a. Opening and Introduction of the Studies

This part sets the stage and was an opportunity for the Project to present its accomplishments in the city. Annex 1 contains the presentations per city.

## b. Presentation on the Proposed Permitting Reforms

The following four studies were presented during the forum:

- i. Study on Construction Permitting Process
- ii. Review of Sanitary Permit Application Process and Proposed Risk Based- Sanitary Inspection
- iii. Preliminary Findings on the Streamlining of the Permitting System for Hotels and Related Enterprises
- iv. Proposed New Standards in Business Permit Process

The presentations are contained in Annexes 2-5.

c. Closing Remarks. The closing statements were given by the Mayor (in the case of Cagayan de Oro) or his representative (Atty. Reginald Dimacuha) or a private sector representative (Mr. Felix Tiu in Iloilo City). Most of the statements focused on expressing the city's gratitude to USAID and INVEST for their work on the city.

3. Dates of the Forum. The forums were held on the following dates:

Batangas City - August 13, 2014 (Teacher's Conference Center) Cagayan de Oro – September 17, 2014 (VIP Hotel) Iloilo City – October 2, 2014 (Diversion 21)

# C. Participants

A total of 150 participants attended the half-day forum in the three cities. The invited participants were the city mayors, local government officials, members of the local legislature and private sector stakeholders. Annex 7 contains the list of participants in the three forums.

# III. NEXT STEPS

The permitting studies which the INVEST project commissioned are intended to further streamline the processing of permits by cities and municipalities in the country. These studies cover other forms of permits that businessmen are required to secure such as those related to construction (i.e. building and construction) and sanitation. In the case of tourism permitting, the intention is to clarify the requirements for processing business permits in the light of the recently passed Tourism Act. Lastly, the forums were venues to present the future reforms on business permitting which will make the processes shorter and more efficient.

As earlier mentioned, the INVEST team will not be able to see the implementation of the recommendations of the study. Hence, the following recommendations are being presented for future implementation:

### A. National Government Action on the Recommendations of the Studies

All of the studies prepared by INVEST have accompanying draft memorandum circulars that can be adopted by the oversight national government agencies. In fact, two of the circulars – the revised DILG,DTI and DOST Joint Memorandum Circular in business permitting and the DOT-DILG Joint Circular on Permitting Procedures – are in advanced stage of discussion among the concerned agencies. The other two circulars on construction and sanitary permits need to be endorsed to the officials of the Department of Public Work and Highways and the Department of Health, respectively. Since the reforms will not be implemented without a directive at the national level, future USAID projects should work with the oversight agencies in ensuring that the JMCs will be signed. There is also a need to coordinate with the BPLS Oversight Committee for the inclusion of these reforms in its work plan in 2015.

## B. Implementation of Reforms by the Cities

Some of the reforms can be implemented by the cities on their own. The cities can be enjoined to take the initiative to implement the reforms even without the national government circular.

At the first instance, the cities may be enjoined to adopt the following principles in designing business permitting reforms:

- 1. Putting primacy on customer needs Being customer-centric means constantly assessing whether planned results are being achieved, and whether clients (the business applicants) are satisfied.
- Recognition that national and local government requirements are perceived as "government" requirements, irrespective of the level of government – Even processes undertaken before the formal business registration have an effect on the entire process.
- 3. Importance of efficiency in government operations In general, LGUs are encouraged to adopt this practice: if a document or information has already been submitted to another entity within the LGU, this should no longer be required to the client for any other procedure of the LGU.

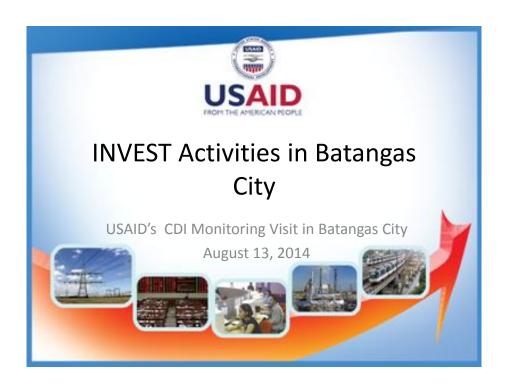
- 4. Transparency in government operations This entails minimizing unclear bases for establishing eligibility to secure permits and computing for requisite fees and charges, as well as reducing opportunities for subjective discretion of processing staff. The more processes there are that require staff discretion, the more opportunities there are for corruption. Linked to efficiency, simplifying and speeding up processes also help LGUs communicate and explain the process to the public. If it's simple, it's also easy to explain.
- 5. Importance of technology Achieving outcomes for the other four guiding principles can be further facilitated by automation and computerized systems.

Based on the above principles, some of the reforms that can be easily implemented at the city level include:

- 1. setting up of a Business One-Stop Shop for construction-related permits;
- 2. requiring the accreditation certificate from the Department of Tourism for tourism establishments only during the renewal period;
- reducing the documentary requirements for a Mayor's permit, including multiple copies;
- 4. conducting inspections related to Mayor's Permits before or after the business permit process
- 5. reduction in signatories.

# ANNEX 1. OVERVIEW OF THE FORUMS

# Annex 1.1. Batangas City



### **Enhancing the Competitiveness of Batangas City** More Efficient Business **Permits Processes** • Re-engineered & **Building Partnerships** Automation of Mayor's Permit Processes **Batangas** Support to the MBBC •Effecitive BOSS • Alliance w/ Turkish •Mobile Payment City **Business Groups** •PBR Connectivity •Effective Inspection •Construction Reforms **Strengthened Capacity on Investment** Institutional Strengthening Planning & Promotion • Assistance in setting up the LEIPO Visioning Coaching support to BPLO • Planning-Budget Linkage Executive Orders • PPP Training • LIIC Review • Business Forum Business Matching

# **IMPACT**



# Streamlined BPLS in partner cities . . .

NEW APPLICATIONS	Batangas		CDO		lloilo	
	2012	2014	2012	2014	2012	2014
Number of Steps	17	2	17	3	21	4
Number of Forms	11	1	10	1	8	1
Number of Signatories	22	2	27	4	27	1
Number of Required Documents	7	1	14	5	6	5
Elapsed Time	11 days	< 1 day	19 days	< 1 hour	4 days	< 1 hour

RENEWALS	Bata	ingas	CD	0	llo	ilo
	2012	2014	2012	2014	2012	2014
Number of Steps	17	3	8	3	13	3
Number of Forms	3	1	2	1	4	0
Number of Signatories	14	2	13	1	13	1
Number of Required Documents	9	1 or 3	1	5	6	5
Elapsed Time	2 days	<1 day	2-3 days	<1 hour	3 ½ days	< 1 hour

# **IMPACT**



# More businesses registered . . .

No. of Applicants	2012	2013	2014	Growth Rate (%) 2012-2014
Batangas	4,299	5,883	6116	42
Iloilo	6,099	7,675	10,145	66
Cagayan de Oro	14,272	14,771	16,640	17

# More revenues generated . . .

Revenues (In Php Million)	2012	2013	2014	Growth Rate (%) (2012-2014)
Batangas	180.36	199.76	208.7	16
Iloilo	196.6	199.5	219.3	12
Cagayan de Oro	236.63	289.86	395.12	67

# Contribution of Batangas City Government

- Participation of the Mayor, the Chief of Staff and key officials in INVEST activities
- Setting up of the INVEST Office/provision of Staff
- Co-funding of Activities
  - Support to local & international study tours
  - Budget support to the Business Forum
- Budget Allocation for Reform Areas
  - BOSS (for BPLS and Construction)

# **Important Reform Areas**

- Investment Promotion:
  - Setting Up of the Investment Promotion Center
  - Forging Key Agreements with the Business Sector to Pursue Investment Projects
  - Coordinate with DTI in Setting up the Business Resource
  - Further Strengthening of the LEIPO

# **Important Reform Areas**

- Further Regulatory Reforms
- Automation is key to efficient processes (end-to-end online registration, including payment)
  - Deepen construction reforms
  - Introduce further streamlining reforms
    - \* sanitation permts
    - \* Permits for tourism enterprises

# **Next Steps: INVEST**

- Presentation of Studies
  - New Standards on Business Permitting
  - Construction Reforms
  - Risk-based Inspection for Sanitation
- Streamlining of the permitting processes for tourism enterprises

# Annex 1.2. Cagayan de Oro City









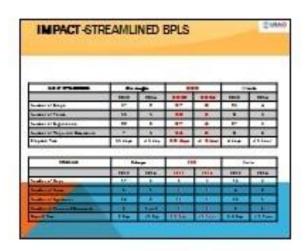


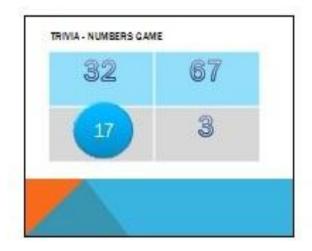






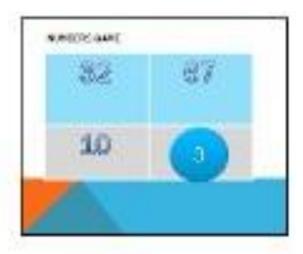










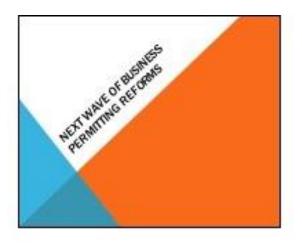


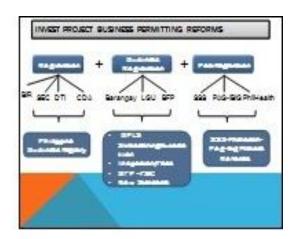












# NEXT WAVE OF PERMITTING REFORMS • Objective: further attendation the processes for other permits and licerose secured by the business sector • Coverage • Construction-Related Permits • Sanitary Permits • Registration of Tourism Enterprises [New Standards for BPLS]

NEXT WAVE OF PERMITTING REFORMS

• Principles

• Customer-centric

• \*One-government\*

• Efficiency

• Transparency

• Use of Technology

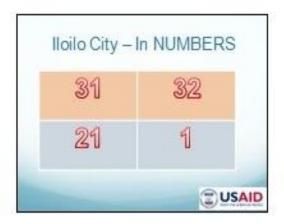


MOVING FORWARD: SUSTAIN THE MOMENTUM
FOR REFORMS

Future has many challenges: World
Undernainty, ASEAN Integration, Elections,
Need to always be on your toes
Focus on Development Godis: Indusive
Growth, People
Technology and Innovation
Continue the reforms – even without donors

# Annex 1.3. Iloilo City







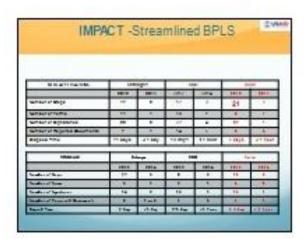


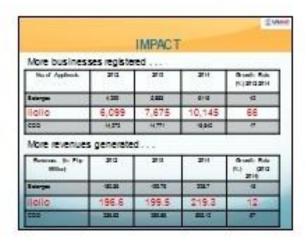






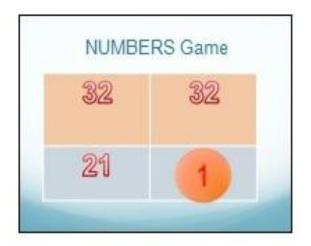










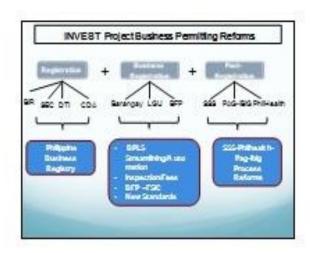








Next Wave of Business Permitting Reforms



# Next Wave of Permitting reforms

Objective: further streamline the processes for other permits and licenses secured by the business sector

## Coverage

- Construction-Related Permits
- Sanitary Permits
- Registration of Tourism Enterprises
- [New Standards for BPLS]

# Next Wave of Permitting reforms

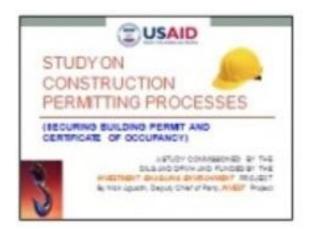
- Principles
- Customer-centric
- "One-gov ernment"
- Efficiency
- Transparency
- Use of Technology

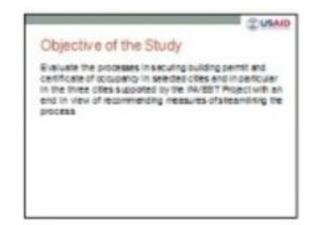
# Moving Forward: Sustain the Momentum for Reforms

- Future has many challenges: World Uncertainty ASEAN integration, Elections,
- Need to always be on your toes
- Focus on Development Goals; inclusive Growth, Feople
- Technology and Innovation
- Continue the reforms even without donors

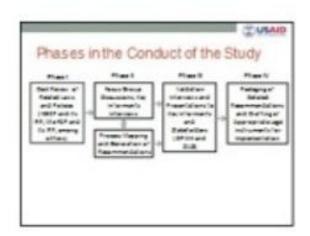
# Congratulations & Good Luck

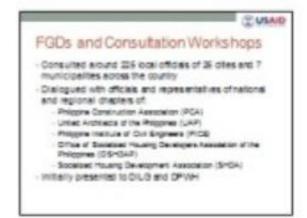
# ANNEX 2. STUDY ON CONSTRUCTION PERMITTING PROCESS

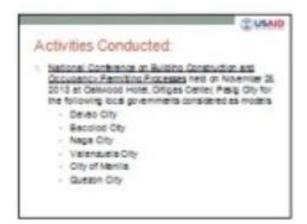












# Activities Conducted:

 Focus Group Discussors (FGC) With concerner city/local officials in the following:

Deposit No. Nevember 19, 2015 New analog 21, 2013

Targreed 160% Talberuck City Cabu City Marrie or City

Necessier 22, 2013

Municipality of Maghenille

# Activities Conducted:

 FOO with key officers of the Dosmanion of Societies; Housing Developers of the Philippines (OSHDAP) for Northern Mindenieg on December 4, 2013 in Degayahi de Ord Oily

THIND

TUSAR

- FGD with lay officials of major private sector goves on February 20, 2014 at the Dakwood Hidel, Origina Certer, Pesig Cty.
  - Philophy Construction Associates (PCA)
  - United Architects of the Philophes (UAP)
  - Progres Indicate of Out Engineers (PICE)
  - Office of Societies Properly Developers Association of the Philippines (0'9-GAZ)
  - Socialized Pouring Development Association (SPGA):

## TUMAD

THEMD

### Activities conducted

- Worshoos on Building Construction and Occupancy Facilities Processes in the following cities and participated in by nearby selected local governments:
  - Itolio City December 3, 2013, with 57 pericipants from the following disamunicipalities:
    - Falls Day
    - Free City
    - Regn Chy
    - Sile; Dry
    - Municipally of Yospec
    - Unicially of Amodel

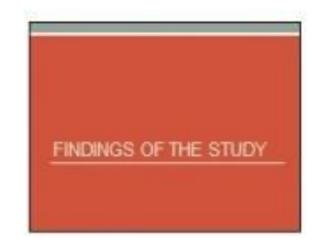
## Activities conducted:

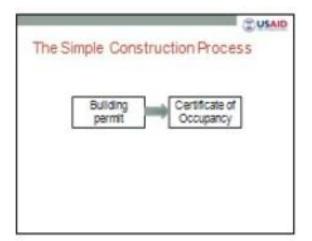
- Workshops on Building Construction and Occasions: Familiary Processes in the following dies and participated in by neatry selected local governments:
  - Cagayan de Ord Olfy December 5, 2013, wth 35 participants from the following dites municipalities:
    - Daggier in Chi Chy
    - 2 Sevete Chy
    - Grigning City
    - Welenda Otto
    - Unicipalty of Opel
    - (Uursiget) of separations

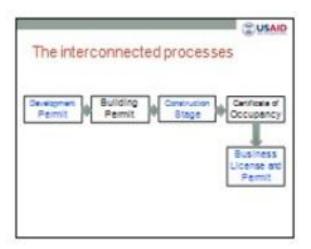
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# Activities conducted:

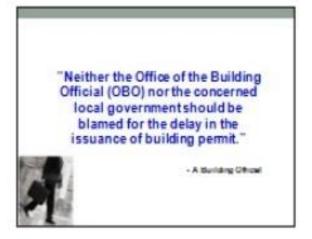
- Workshoos on Building Construction and Discussion Estimation Processes in the following others and pericipated in by nearby selected local golernments.
  - Tagaylay City December 17, 2013, wtm 133 periorgan's forming following offes municipalities:
    - · Exerge City
- 1 Destates City
- + Tensor City
- \* Sen Felin City
- + Tage for City
- + Calentia City
- + Serie Rose City - Delta Dig
- + Municipality of Lambury
- Utumopally of Dis. Tomas
- + These Marines City





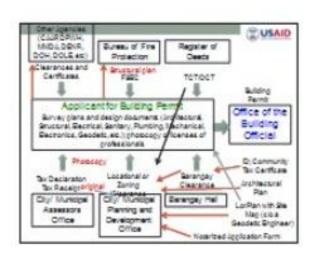


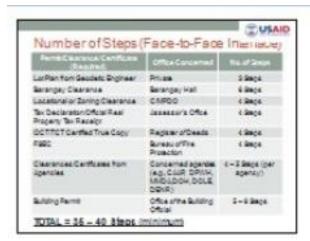


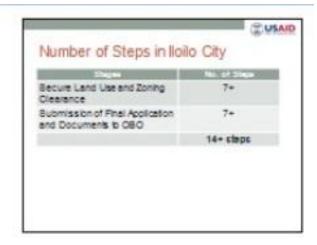


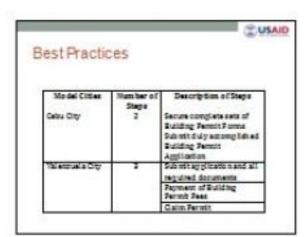
"There are agencies external to the local government units (in the issuance of building permit)..."

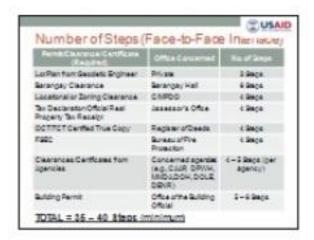
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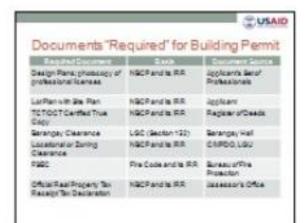


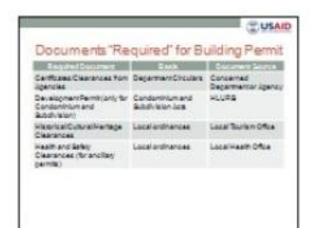




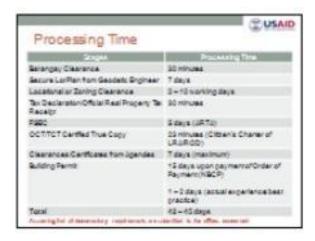




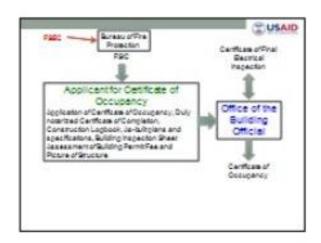




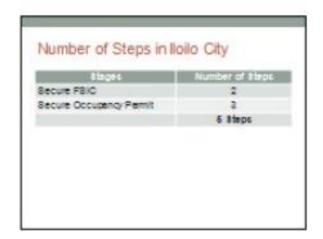


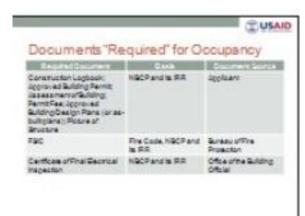


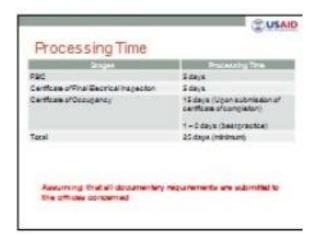












# ISSUES AND CONCERNS

# Issues and Concerns (Government)

- Lack of material and financial resources to implement an automated system which would include database of applicants, online filing of application, and assessment.
- Officulty of coordinating joint inspection activities among concerned offices due to conflicting schedules and lack of dedicated personnel who could be deployed for inspection.
- Lack of mangoner (e.g., professionals) or imited number of plantile positions under the CGO to undertake simultaneous neview of plans and other documents of one applicant, and for the mounting number of other applicants.

# Issues and Concerns (Government)

- Lack of manpower or limited number of plantille positions at the BFP office of the Fire Marshall to do inspection and review of plans and documents.
- Assigned personnel from other offices are not knowledgeable to undertake inspection and/or review and evaluation of documents.
- Older staff members are resistant to change, i.e., in implementing returns to streamline the process.

# Issues and Concerns (Government)

- Outdated schedule of fees (as prescribed, under the NGCP),
- Local government, coordination, with the EFP is constrained by the distant location of the EFP or the absence of EFP office in the locality (for some municipalities).
- Confusion of roles between the engineer's office and the office of building official most perticularly in terms of reviewing plans and documents.
- Unnecessary documentary requirements (deerances and certificates) for small projects

# Issues and Concerns (Government)

 Document submissions of applicants are often times not complete making it hard for tracking, filing and retrieval.

# Issues and Concerns (Private)

- The processing time for building permit is too long. By the time, the project is due for implementation, prices of materials have escalated.
- The process is cumbersome. It requires the applicant, to go from one office to enother, from one aignatory to enother, and from one cealtier to enother.
- Securing 7CT takes time due to missing or misplaced records, data or files all local office of the regatiny of deeds.
- Inspections are repealed unaccessarily (GFP and other offices), inspection is done independently among offices.

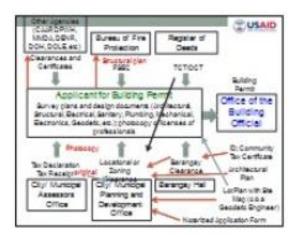
# Issues and Concerns (Private)

- No notice of inspection issued, applicants do not receive notices. If at all, notices are assued dose to the scheduled inspection date.
- The required number of copies of plans and others documents vary among local governments, some require 5 white some require more than 5, at most 8 copies.
- Bome local governments do not have checklist of requirements (for both building and occupancy permits) if there is, it is "outsided", i.e., some additional documents and papers are "required" to be presented along the way.

# Issues and Concerns (Private)

- Depending on the LGU or office at the LGU, some "additional fees" are collected at varying amounts.
- Unnecessary clearances and certificates from other national government agencies and special toolles.

AREAS FOR STREAMLINING



# Building Permit Streamlining

 Avoid redundant/requirements (e.g., barangay desirance being submitted to 3 departments)

2 USAID

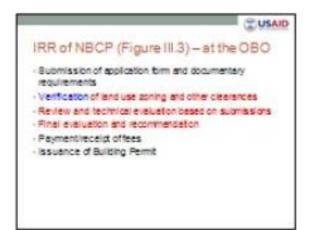
- Remove unnecessary face-to-face interactions (e.g., securing berangaly desirance —6 steps can be reduced to 3 steps)
- Allow the OBO to determine the applicability of clearances or certificates from other agendes on a per project basis
- Integrate all departments under the local government and the BFF in a backgoom operation under the OBO

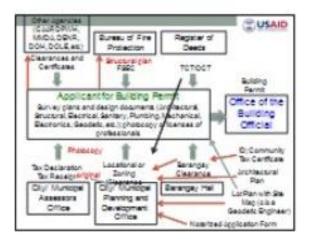
# IRR of NBCP (Figure III.3) - at the OBO

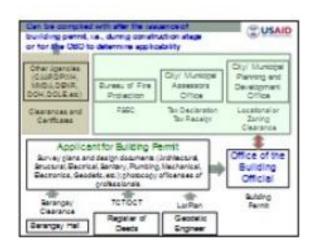
2 USAID

- Submission of application form and documentary requirements
- · Verification of land use zoning and other clearances
- Review and technical evaluation based on submissions.
- · Final evaluation and recommendation
- · Payment/receipt of fees
- · Issuance of Building Permit

# IRR of NBCP (Figure III.3) — at the OBO - Submission of application form and documentary requirements - Verification of land use zoning and other clearances - Review and technical evaluation based on submissions - Final evaluation and recommendation - Payment/receipt offees - Issuance of Building Permit

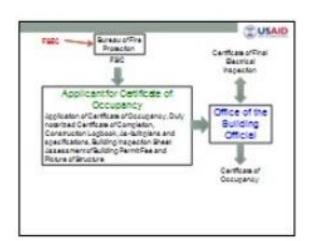




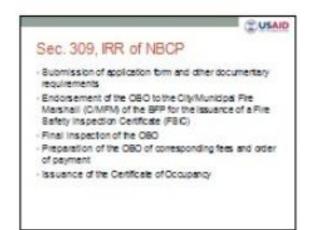


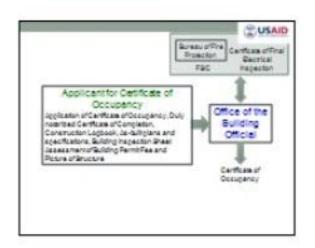


Comparison: Cum	and and Da	nnanna
Enginerate	Current	Proposed
Sarangay Cleanance	4 Sept.	5 9eps
Locatonal or Zoning Cleanance	4 Swot	Backroom
Bix Declaration Official Real Property Bix Receipt	-c Sings.	Sections
DOT/TOT Careful True Copy	4 Bags	4 Sept
Falls	5-6 Sept	Backroom
Clearances Certificates from Spancies	6-5 Seps (paragency)	During constructor or as may be described
Building Fermit	2 Swor	2 Supr
Total	33-35 Steps.	12 Stapa















# Implications and Challenges The proposed streamlined process removes the buden of face-to-face transaction from the applicant. The burden is transferred to the OBO and to the local government system (OBO, CMPDO, Assessor's Office). The challenge is to "streamline" the process at the backroom, e.g., co-location or strengthened coordination, single or centralized payment for various tees (for locational degrance, assessor's certificate, building permit, fire fee, etc.), shared detabase, joint inspection, unified application form for OBO, BFP, C/MPDO, Assessor's Office. This would need more resources (people, vehicles and

equipment).





# Other recommendations

- Building and rebuilding human resource (professions) capacities
- Start with future practitioners, inclusion of the construction permitting processes in academic curious and board acaminstrafor Engineering and Architecture

- Re-educating practions professionals: inclusion of construction permitting processes in CEP for the renewal of professional licenses
- · Investing on human resource development at the CGO and GFP.
- Increasing the level of eveneness of the business sector through graper, appropriate and continuous information desermation company.

"It's surprising to note that some construction firms keep on submitting non-compliant requirements (to fire and building code provisions) for one project, then another project the next time, then in succeeding projects..."

- A Building Official

# CUSAID

# Proposed stages in streamlining

- Adopt a standard checklist of requirements
- Establishing linkage between BFP and OBO (one filing, one payment, joint inspection) thru a Memo of Agreement.
- Establishing Inlages errong OBO, CNPOO, Assessor's Office
- Streamline the issuance of parangey dearance (less faceto-face interactions); can also be treated as optional
- "Clarify" with agencies other requirements (clearances and certificates) with an end in view of making them "optional" or deleting them in the list of requirements when obviously not applicable.
- Automation (database sharing, online submission of application and online payment)

### TUSAID Proposed stages in streamlining unmarken. database sharing online Semblah application and Inkages ameng dec. (4)mans chipos. **Grablish** nkage Breamine Senteen STD Desessor's the leasures and OSO Office orbanangay (and fing. **Angels** disarance. one payment standard and clarify is: joint (repactor) chackfaraf ITMAYS. requirements. fru a lilama of ligreement.

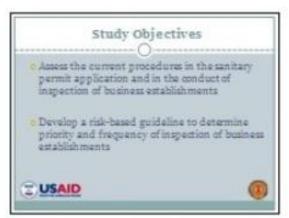
### TUSAID.

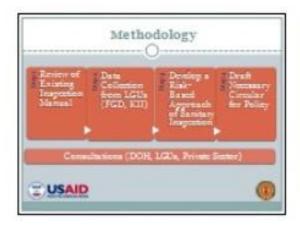
## Critical Next Steps

- Issuance of a Joint Memorandum Circular between DPWH and DILG in Implementing the recommended standards and reform instatives
- Adoption of a Guide for implementing the recommended standards and reforms

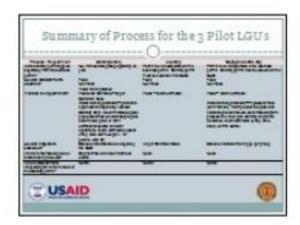
# ANNEX 3. REVIEW OF SANITARY PERMIT APPLICATION PROCESS AND PROPOSED RISK BASED- SANITARY INSPECTION



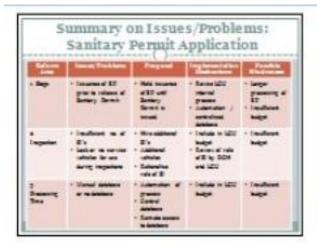






























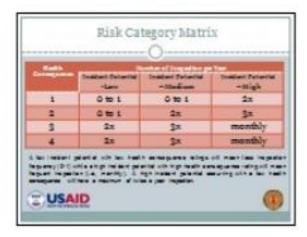
















Proposed Improvements Inspection Frequency	JII.
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a Quich comine metaconante (femine meno, femile predicate and programa/method and served committed(s), animani atoma, greeney augmentation, self-atomage, leaking, and atoma 75s.	
d Water million stations, market, in plant,	

Proposed Improvement Inspection Frequenc	
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MACCO/100 mess certifici antidisferiore	4
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Chier celling celean, market insighted abeliance	- 40
Salagony after Sougestion	
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Linguism Saling of 10-89%	Santageny lenner
Degration Rating of 20-00%	Sungain bow







# ANNEX 4. PRELIMINARY FINDINGS ON THE STREAMLINING OF THE PERMITTING SYSTEM FOR HOTELS AND RELATED ENTERPRISES

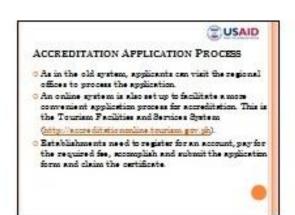














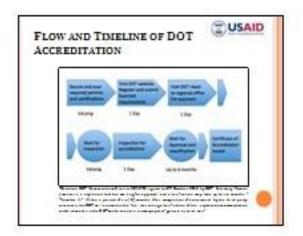




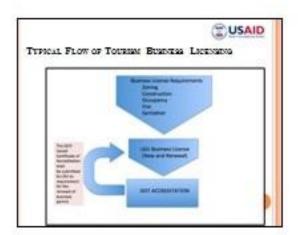




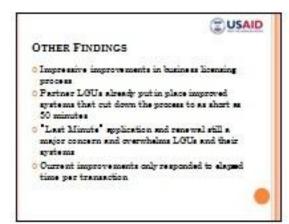














# USAID

#### SUMMARY AND CONCLUSIONS

- R.A. 9395 (Tourism Act) is a major factor in business licensing and renewal processes as it makes mandatory the DOT accreditation of primary tourism businesses – RENEWAL ONLY
- Many LOUs would need to be guided on the roles and capabilities of DOT in accreditation
- Some LOUs (identify) here mandated themselves to issue certificates of accreditation or review of documents that became added layers in business licensing processes (redundancy of steps)

# USAID

#### SUMMARY AND CONCLUSIONS

- The accreditation process can be greatly improved if DOT removes steps/requirements in the accreditation process.
- A major challenge is COMPOUNDED WAITING TIME, especially on peak days
- The BOSS system can still be improved, particularly on database, cross-referencing and upscaling.



USAID

#### RECOMMENDATIONS

- DOT and DILG to issue a circular that will clarify the following:
  - Mandated and specific voles of DOT and LGU in accreditation and business licensing
  - Legal fees that LGUs can impose on tourism businesses
  - Process to be followed in registering tourism enterprises:
- \*UPDATE draft circular currently being vetted between INVEST, DOT and DILG



#### RECOMMENDATIONS

- DOT to remove/smend portions of its some ditation requirements as these are already covered in LOU business licensing.
  - · Business registration in DTL SEC as CD4.
  - Characteristics Level Government Banangay and City (Individing Fire, Bealth and Sanitary Fermina)
  - Registration with BIR 222 DOLE, Pull Registrated HEREF (REGISTERS)
  - Will leasen time as regards review of documents and free up project officers to review more applications and conduct inspections.



#### RECOMMENDATIONS: PROCESS

- Ensure that NEW tourism businesses do not have to secure DOT Certificate of Application first before going to the LOU's business licensing application
- Only tourism businesses seeking license renewal may be required to submit existing DOT Certificate of Accreditation
- However, LOUs must also be willing to accept certificate of ongoing accreditation application for tourism businesses that here not been issued renewed or even new accreditation certificate because of issues such as get to be fulfilled, site impaction.

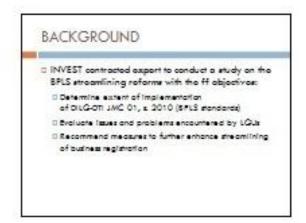
LGUs to Implement Disperent Requirements for New and Renewal Tourism Business License that Require DOT Accretification

NEW Business

REVENING Qualness

# ANNEX 5. PROPOSED NEW STANDARDS IN BUSINESS PERMIT PROCESS









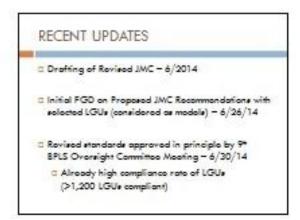
METHODOLOGY

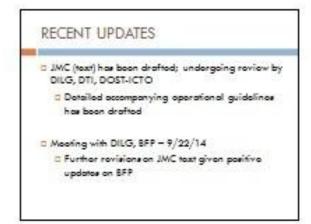
2. Recommend measures to further enhance streamlining of business registration

Didentify areas for further improvement

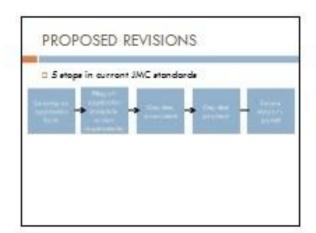
Displace possibility of tightening standards

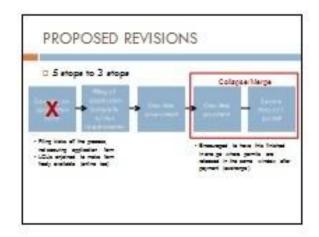
1 Drefting revised JWC to disseminate new standards

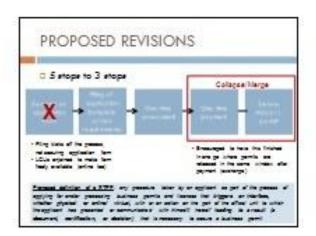


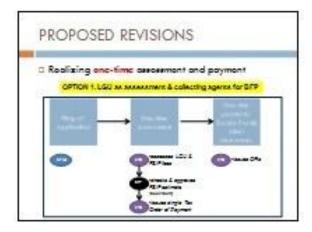


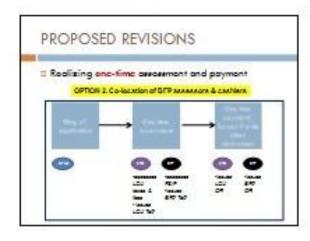


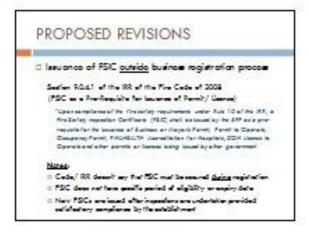




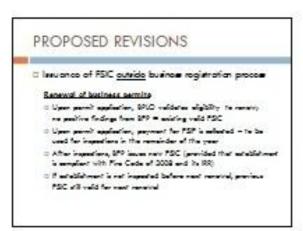


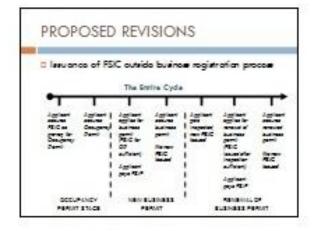


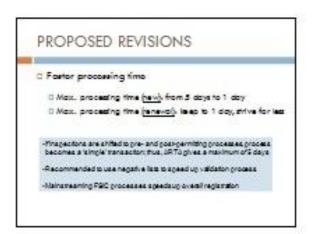


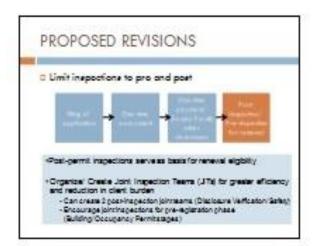


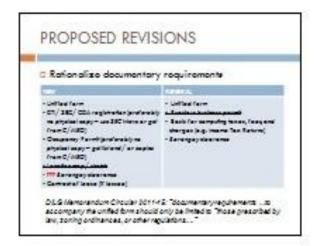
# PROPOSED REVISIONS I listuance of PSK outside business registration process New basiness service assillations PSC invest during Company Parent stage shouldy sufficient to secure Magnetic perceit Upon perceit application, payment for PSP is solicated — to be used for importance in the remainder of the year After importance (APP investment PSC (provided that satisfablement is compliant with fire Code of 2008 and its IRR) If satisfablement is not imported before remained, province PSC of it would be remained.

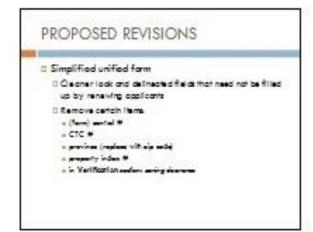


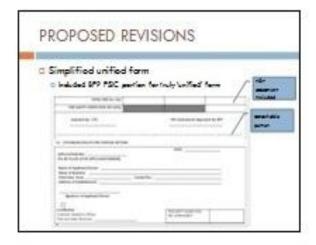


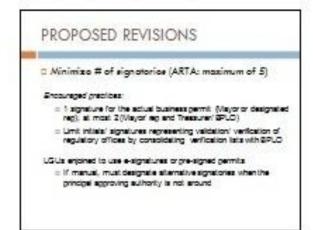


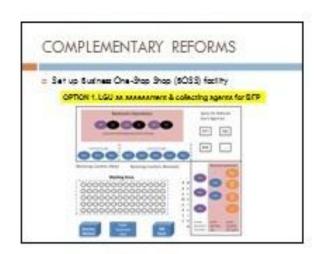


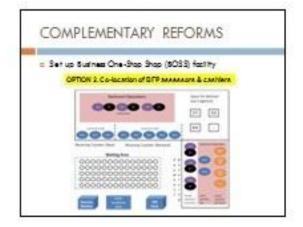


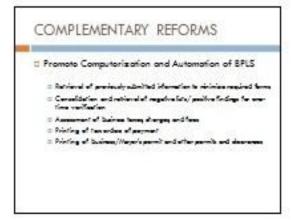












# COMPLEMENTARY REFORMS Promote Computerization and Automation of BPLS Use of enforced determinements (1) Online partid be usual effect applications (2) Stateminement (e.g. entit) of perioding TOP (3) Online means for enoughing payment as other stateminements (e.g. entitle payment as other stateminements) (4) Online means (e.g. entit) for transmitting Statems parent & other determinements





# ANNEX 6. PROGRAMS FOR THE DISSEMINATION FORUMS

# **BATANGAS CITY**



#### Next Wave of Permitting Reforms:

# A Discussion on Proposed Reforms to Further Streamline Business Registration Processes Gusali ng Kalikasan at Kapayapaan August 26, 2014

9:30	Introduction of INVEST Commissioned Studies Ms. Ofelia Templo Chief of Party, INVEST Project
9:50	Construction Permitting Processes (Building Permit & Certificate of Occupancy)  Dr. Nick Agustin  Deputy Chief of Party, INVEST Project
10:10	Discussion
10:25	Risk-Based Sanitary Inspection Processes Mr. Jama U. Lim Consultant, INVEST Project
10:45	Discussion
11:00	Streamlining Processes in Securing Tourism Permits Mr. Carlos Libosada Consultant, INVEST Project
11:20	Discussion
11:35	New Standards in Business Permitting Process Mr. Jay de Quiros Economist, INVEST Project
11:55	Discussion
12:10	Next Steps and Closing Remarks
12:20	Lunch

# **CAGAYAN DE ORO CITY**



### Accelerating Cagayan de Oro City's Competitiveness through New Business Permitting Reforms

#### **PROGRAM**

1:30 a.m. – 2:00 a.m. Registration/Check-in

2:00 a.m. – 2:05 a.m. National Anthem

2:05 a.m. – 2:20 a.m. Welcome Remarks

Hon. Oca Moreno

Mayor, Cagayan de Oro City

Message

Mr. John Avila

Senior Economic Growth Specialist, Office of Economic Development and Governance, USAID/Philippines

#### **Streamlining Proposals for Business-Related Permits**

2:20 a.m. – 2:50 a.m. Building and Construction Permits Dr. Nick Agustin Deputy Chief of Party, INVEST Project

2:50 a.m. -3:20 a.m. Sanitary Permits *Mr. Joma U. Lim Consultant, INVEST Project* 

3:20 a.m. - 3:50 a.m. Tourism

Mr. Carlos Libosado

Consultant, INVEST Project

3:50 a.m. – 4:20 a.m. Proposed New Standards in Business Permit Process

Mr. Jay de Quiros

City Program Adviser, INVEST Project

4:20 a.m. – 4:30 p.m. Closing Remarks

### **ILOILO CITY**



# Strengthening USAID-Iloilo City Partnership under the Cities Development Initiative

## October 2, 2014 **Diversion 21 Hotel, Iloilo City**

#### PROGRAM

9:30 am- 10:00 am Registration

10:00 am - 10:20 am Welcome Remarks/Iloilo City-USAID

Partnership Accomplishments Hon. Mayor Jed Mabilog

10:20 am - 10:30 am Message from the Private Sector

Ms. Ma. Luisa Segovia Trustee, Iloilo Business Club

Part 1: USAID Projects for Iloilo City under the Partnership for

Growth

10:30 am - 10:45 am Statement of Commitment and Introduction

of CDI Projects Mr. Clay Epperson

Director for Program Resources Management,

USAID

10:45 am - 12:00 am Presentation/Discussion of PFG Projects

(15 mins. each)

- COMPETE

- SIMM

- PBED

- STRIDE

- Visayas Health

- Health Leadership

- BESECURE

- CEnergy

12:00 pm - 1:00 pm LUNCH

Part 2: INVEST Project's Studies on the Next Set of Permitting

Reforms

1:00 pm - 1:15 pm Introduction on INVEST Commissioned Studies

Ms. Ofelia Templo

Chief of Party, INVEST Project

1:15 pm - 2:00 pm Construction-Related Permits

Dr. Nick Agustin

Deputy Chief of Party, INVEST Project

2:00 pm - 2:45 pm Sanitary Permits Mr. Joma U. Lim

Consultant, INVEST Project

2:45 pm - 3:30 pm Tourism Permits Mr. Carlos Libosada

Consultant, INVEST Project

3:30 pm - 4:15 pm Proposed New Standards in Business Permit

Process

Mr. Jay de Quiros Economist, INVEST Project

4:15 pm - 4:30 pm Closing Remarks

Mr. Felicito Tiu

Chairman, Iloilo City Trade & Investment

Promotions Board

EMCEE: Ms. Deanna Lijauco INVEST City Program Adviser for Iloilo City

# **ANNEX 7. LIST OF PARTICIPANTS**

### **BATANGAS CITY**

- 1. Abendan, Abigail
- 2. Aclan, Eng. Mel
- 3. Agustin, Nicasio
- 4. Andal, Sergio
- 5. Atienza, Dixon
- 6. Barrion, Dr. Rosanna
- 7. Borbon, Eduardo
- 8. Caballero, Adonis
- 9. De Quiros, Jay
- 10. Dimacuha, Atty. Reginald
- 11. Domingo, Mikko
- 12. Geron, Maria Teresa
- 13. Godoy, Januario
- 14. Hernandez, Eng. Adela
- 15. Ilagan, Rey,
- 16. Lim, Jose Maria
- 17. Manalo, Leon
- 18. Rivera, April
- 19. Rivera, Ditas
- 20. Salera, Timothy
- 21. Sanohan, Erick
- 22. Tan, Angelique
- 23. Templo, Ofelia
- 24. Tradio, Supt. Romel

## **CAGAYAN DE ORO CITY**



Topic: Accelerating Cagayan de Oro City's Competitiveness through New Business Per

Date/Time: September 17, 2014 1:00 - 5:00 pm

Venue: Mezzanine C, The VIP Hotel, Cagayan de Oro City

		Gender			
#'s	Name	F	м	Company	Designation
1	GUALBERTO PHACA TR.		1	LGU	OBO
2	NESTON A. LISMORA		_	NG0A-10	Sup toor
3	JAIMET, PACAMINA		/	N#504-1U	Chief EDS
4	JOHNTHAN ARIN D. ADOLTS		/	CHO KT BURINELL	EXECUTIVE DIRECTOR
5	Cupt stirleys tever	Zo.		BFP	PISTRICT FIRE MARSHAL
6	SFOR GREE Y ROSARY	ð	/	19Et X	COLURTING MEONE
7	OCTAVIO V. RECINA			PHIVIDEC	c, pup
8	Antonio & Uy			PCCI /ORO	chanker Rag Gover
9	109EpHIVE H. ROQUE	/		Dept. 4 Tomis	m St. Tonsism Operations Officer
10	STEVEN TAN			corpocall	SECULOTORNY
11	Joel B. OHIZ		1	PICE	Board of Director
12	RUDY KENES	/		Croccom Box	TRUSTEE
13	Chaye Alexin		(	Mr Chank	~ Trustee Past Presilent
14	Efleto rosma			PIA	AC, EAD
15	JOSHUA DELEXUA		1	aryart	OIC -CITY ASSOSOR'S



Topic: Accelerating Cagayan de Oro City's Competitiveness through New Business Per

Date/Time: September 17, 2014 1:00 - 5:00 pm

Venue: Mezzanine C, The VIP Hotel, Cagayan de Oro City

		Gender			
#'s	Name F		м	Company	Designation
16	DIVINA LAGDA	ME	U	PlAuthority	Chief, Porte Oprus Div
17	JACINTO LUMACI	P/C		OBO	030-610
18	CHMISTIAN F. MIRWAR	LAYS		OBO	FLOCOPONICE OPPILETUS
19	Jane Dufeste	/		primaverage	8. PRampany nonggy
20	Stefan Rago		/	Primawera Re	PR & MKtg. Coordinator
21	MULTIN B. SABUGA	•		BACO	LIC. OFF . WO
22	Marial River	<b>V</b>		CIO	016
23	Divine Albin	(	0		MUST/CEA
24	Slex 1- Maureal			,	Must
25	15/17/4 BORM		V	CPVU	CAPC
26	Eve Eyos Pasturan	/		OHO	S.I. I
27	Eun A. A. Babiera	V		cito	8.1.10
28	bilten Ipulan			Pompi	
29	bonna Banayal	1		BMET	
30	CARBLA LAO			MOJCCCI	. Plaident
31	Amer Wake			C 78	C73
32	Rochelle S. Dumagat	-		Gourson	,
33	JOHN MARKU		1	City Tonnew	
34	Ma horsel			PIE mo	
35	Ing/18, 1/2		<b>/</b>	Clo	
36	JOMAR FLOWFACTOR	)		010	
37	SIMONETTE F.	/		phononom cen	STAFF TOV COD
38	ALEL ROSE ASEQUIA			- LUK THE NT	ENTENIODE STAFF (088) 85
39	NINFA U. ALBANIA	V			ECT CHYPRODERAM ADVISED
40	EILEEN E. SAMJUAN	1		PROMOTROYS CEN	/
41	HON. OSCAN S. MONENO		V	LGU-CDO	e im mmon

# **ILOILO CITY**



artnership under the Cities Development Initiative (CDI)
9:30 am - 4:30 pm

		Gender			
#'s	Name	F	м	Company	Designation
1	Ma. Joni Dichoea			Viayasfealla	Hogerdorfalle frehmal
2	Dr. Bobby D. Gerardo		V	KVŠU	Vice President Admiror-W
3	MARY JOAN V. MONTANO	/		ILDILO CITY	LEIPO/ASST. CITY THERE
4	COTALINA SANICO	~		Thorto city	As Ref / LETPO 1/1
5	Mona Grieser	4		ASCONA 30	we col
6	Dimpra C. Castigados	/		Central Phil	director, Ofe of Institution
7	Kareny I mowen	0		USAID	Durchor Heresty
8	Fielde Granoda	/		4400	Fech. Asst.
9	1 L. Madera	/		IP6- PP00	Admin May
10	lucina M. Tanere	V		Visayas Herth	Cap. Ada. Speciali
11	aril Castanega		<b>~</b>	Oty manie	
12	taye Joanni Jainsa		V	VETEV-CAR	VELPO
13	VICE CATURIO 0		V	MM12	bCOP
14	DODGTO RUS			Simm	KT 800 CAREST

#'s	Name	F	м	Company	Designation
15	LEX TUPAS		_	CITO GW T.	CHO COMMCILIER & MOUNT
16	Joselito Villeus			Busy Lews	Just bournal of
17	LOUGELYN EMANO-MUEÑO			MIWD	PUBLIC RELATIONS OFFICE
18	PARBAGA HORTILIO			e40	
19	DIUG REVAND			CCTIM-	Vice assirum
20	Brufain Badgan			ap 100	PES W
21	PRITZ DIVINACRACIA			DRY	
22	Enelyn T. Balleza			np/	Plany I Development
23	FEYX TIY			1 CTIPB	CHAIRMAN
24	Wencestas Madro Ir			Daily Guardan	Columist Reporto
25	PETER TERRIBOUR			C177 HALL	CHOIF OF STAFF/COUN-GONESIE
26	Jehanne Ouces.			PBEL	program ossisted
27	Ma, Luisa O. SEGONO	~		HEDF, IBC	Bot -
28	LEA LAUM			140 F/19C	free pin
29	Rand Anlocotan			WEDA	ARD
30	Garal, Velago	_		0	anamoly 6mg
31	Jonne Cotavis		V	GPA	In comina
32	Christelle Hantino	/		LEIPO	OST
33	Maria Cazanda Abraligan	1		LEIPO	ast
34	Cecilia E- Ortiz	~		Son Aquity of	Lau codacity feet.

#'s	Name	F	м	Company	Designation
35	Gomes Patricia		M	Thap W	8 PM
36	CAMICON COATA		A	couse	118
37	Francis Tom				
38	Coun, Cleare Gerolly				Coty Coursel of Doch
39	Ninoel Hechanova			CITYENDO)	cr
40	Neil John Obrique			CEIDO	
41				LEIPÖ	
42	XIAN WAT SALERGO			LEIPO	
43				CHURTON	
44	MARCIAHO L. ESPING	×		GAO.	
45	rogen seryou	A		Crao	
46	JEKALD MARANTA			cino	Call-
47	Wondows Calline				Con My
48	Kafaul m. Engalo			Cono	$\mathcal{O}$
49	Julius ALCALDE			CMO	
50	Quirice Encornado			GWP	Driver
51	Ushvia f. Navar Y.			e 010.	ghitzgrapher
52	JONES TAJYELA			CHO	10
53	Curlos Libosach			invest	
54	Jun Parid Tubongbanua			SP	LLV
55	THIL PE QUIPES			INOST	Economy

#'s	Name	F	м	Company	Designation
56	AMBRYUSJ.C. CASTMO			HIWD	OIC GUY
57	JOSE ROWI PONALOSA		/	CPDS	CPDC
58	IAN JOHN PAMPLONA		~	CONF. BARONDA	LLSO V
59	Artemio P. Ticat			DOT RG	130 U
60	PAMELA DEMISE C. CAGARASAY	V		at RG	ADMIN. ASST. III
61	NORMAN TABUD			PPLO LOLL	CHIEF
62	RICHARD KBENDAN			YSALD STRUE	PMoneyer
63	Phea Perator	~		ZFEUSAN	
64	Junel Ann Donnagacie	,		ARC	Exer Du
65	Mary Am T. Gum	ben		WV	Dean
66	JOSEPH APPER MENTE	JE.	_	CAO	LADO 11
67				Mr6	LGOO TIL
68	athir Ferdie Va	e		0116	City Derector
69	Danie & lilyela			Be France	Udh lead
70	Cildred Esteves			CCD	MED OUT
71	PATRICK JASAH.	`		ero	LRCO-II
72	KARL QUIMSA	6		CED	AC. E.
73	Noon Gregoria	1		CE0	Engn W
74	LESLIE AUDREY TACAMA			al-PHINMS	Tree-DIV. CEO Reverl
75	SUPT JEHY D CATHOLON			Ste	01e, 1cF3